

## IT MATTERS WHERE YOUR AV IS MADE



## PC Matic PRO'S HOMEGROWN INNOVATIVE PROTECTION

In the early days the antivirus industry was controlled by two major players who were centered in the USA. As their technology began to struggle to keep pace with malware authors, both companies looked to cut costs by outsourcing. Their research was outsourced to the Philippines and development work was outsourced to India. The focus shifted drastically from quality of protection to lowering cost. Many other companies began to arise in the industry, often from where experts believe most of the malware is originating.

PC Matic entered the industry in 2011 and remains the only solution that is fully developed and supported in the USA. We have brought the industry full circle and remain dedicated to an American made solution with new innovative technology. Super Shield has taken the industry by storm providing unbeatable protection with our globally automated whitelist. We have continued our mission to innovate by introducing our 2.0 engine for Super Shield just last year to increase protection for our customers.